



# Anfaş FoodProduct®

e-Bulteni

17<sup>th</sup> International Trade Exhibition for Food & Beverage  
and Technologies

10>13  
Şubat - February  
2010

## We Invite You To Take Place In This Unique Opportunity



Welcome to Anfaş Food Product 2010, to all those fresh to this annual event as well as those of you who have returned to join us again for the regions largest B2B F&B showcase.

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## Important Informations

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## About E-Newsletter

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## What Makes Anfaş Food Product An Astounding Success?



What are the reasons of Anfaş Food Product Exhibitions ongoing success for last 16 years?

1. It is the biggest Food Exhibition in its region with 40.00 sqm stand area.
2. Maintained its success in February 2009 despite of all the bad effects of the global crises.

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## "We Are Extremely Satisfied With the Result"



"We have participated as an exhibitor to Anfaş Food Product Exhibition 2009. It was an effective and efficient platform for our company's development in the food industry and we are extremely satisfied with the result."

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## Turkey, The Biggest Country In The World Production of Lentils and Chickpeas



Turkey is ranking one of the biggest countries in the world production of lentils and chickpeas. In 2007 organic pulses production exceeded 20 thousand tons and exports pulses to 80 countries all over the world, most of the exports are destined to Middle East, European,

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## The Turkish Food Market At a Glance



According to the latest research, published by one of the most important business&economics magazine of Turkey, Capital, it is proved that the food sector is one of the best profit provider with total 30.898.616.371 turnover in Turkey.

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## Flexible Participation Options



4 options are offered to enhance your company's image and marketing presence throughout the exhibition.

With our schell scheme options you will have the chance to present your company with the easiest way, possible at the best FoodProduct show.

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### Thank You For The Appetite For Our e-Newsletters



Welcome to the August edition of Anfaş Food Product Exhibition 2010 e-bulletin. Many thanks for all the feedback we have had on the previous edition. It is now very clear that there is a real appetite for this bulletin and we look forward to broadening its role and its reach, not least by taking on a corporate focus.

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This fair is organized by the approval of Union of Chambers and Commodity Exchanges of Turkey according to law number 5174.