

# ANFAŞ PRESENTS

**ANFAŞ**  
**FOOD  
PRODUCT &**

33. International Food and Beverage  
Trade Fair

**ANFAŞ**  
**HOTEL  
EQUIPMENT**

37. International Accomodation and Hospitality  
Equipment Trade Fair

# SEASON STARTS HERE.



## 12 - 15 JANUARY 2027

ANFAŞ EXPO CENTER, ANTALYA

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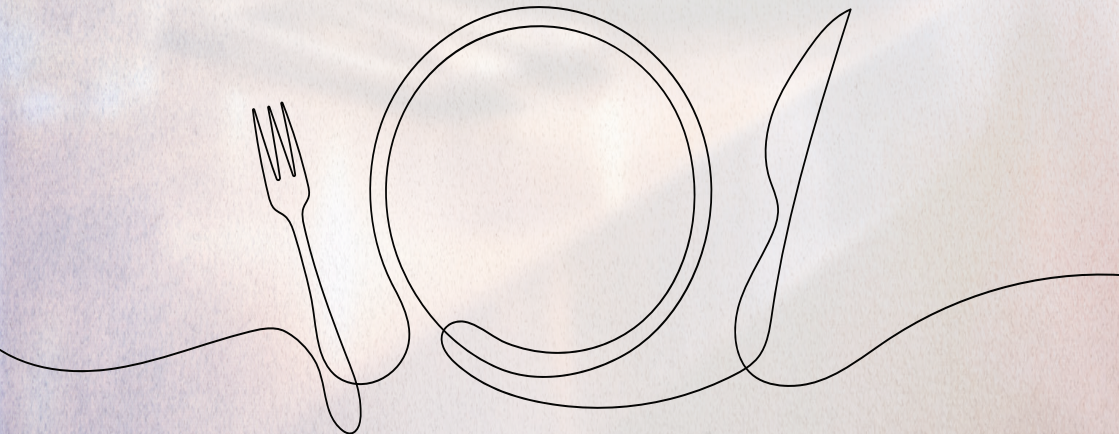
# HoReCa Season is Shaping here.

**New-season products are selected,  
supply chains are built and partnerships take shape.**

Food Product and Hotel Equipment bring this preparation process together on a single professional platform.

Across a wide spectrum ranging from food and beverages to accommodation and hospitality equipment, brands, industry professionals, and decision-makers come together to build new connections and opportunities.

## Season starts here.



# Two Powerful Trade Shows That Complement Each Other.

Two core segments of the HoReCa industry  
under one roof.

## FOOD PRODUCT

Brings together manufacturers, suppliers, and brands from the food and beverage industry with professional buyers.



Food Products



Beverage Groups



Food Technologies



Supply Deals

## HOTEL EQUIPMENT

Brings together equipment, solution and technology providers serving the hospitality and catering industry.



Acommodation



Hospitality

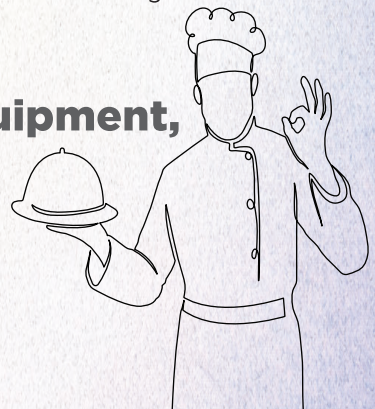


Hotel Equipment



Hotel Technologies

**From food products to equipment,  
all in one platform.**



# FOOD PRODUCT & HOTEL EQUIPMENT

Brought together over 850 brands and more than 25,000 professional visitors.



**25000+**  
Professional Visitor



**3.000+**  
International  
Visitor



**%60**  
Decision  
Maker



**240+**  
Exhibitor



**85+**  
Brand

# Two powerful trade fairs, one platform.



**%84**

Exhibitor Satisfaction



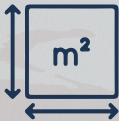
**1.000+**

B2B Meetings



**40+**

Country



**40.000m<sup>2</sup>**

Fair Area



**45+**

Sector

# Expanding the trade network with **new product groups.**

This year, **Food Product and Hotel Equipment** are expanding their product range to offer industry professionals **a more comprehensive trade experience.**

In addition to the existing categories, the inclusion of alcoholic beverages and alcohol-related venue solutions **further strengthens the fair as a meeting point** for purchasing, sourcing, and new business connections.



## Alhocolic Beverages

The expanding beverage portfolio offers **new opportunities** for hotels and restaurants.

- **Brands**
- **Distributors**
- **Suppliers**



## Pub Designs and Solutions

**Designs solutions** for pub, restaurant and hotel operations.

- **Design and architechure firms**
- **Pub and service equipments**



This event/document is intended exclusively for HoReCa industry professionals and authorized distributors.

- It is not an invitation or promotional activity directed at consumers.
- Individuals under the age of 18 will not be admitted to the exhibition area.

# A stronger experience with panels and B2B areas.

Beyond product discovery and promotion, **Food Product and Hotel Equipment** provide visitors with opportunities for **knowledge sharing, industry engagement, trend insights and direct business development.**



## EXPERIENCE AREAS

An industry content experience enriched by a panel stage featuring **expert speakers** discussing **sector trends** throughout the exhibition, together with a range of sector-specific competitions.

- **Gastronomy Competitions**
- **Expert Speakers**
- **Current Industry Topics**
- **Industry Trend Insights**



## B2B AREAS

Meeting areas designed for **pre-scheduled appointments and direct business connections** between hosted buyers, professional visitors, and exhibitors.

- **Hosted Buyer Meetings**
- **Buyer Networkings**
- **New Sourcing Connections**
- **Pre-arranged Meetings**

**Exploring the highlights, latest trends, new approaches and innovation in the HoReCa sector.**

# HoReCa brands, suppliers and decision-makers is here.

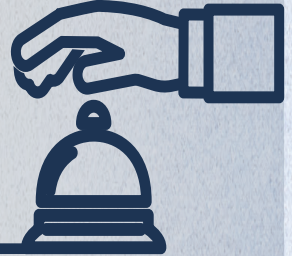
## FOOD PRODUCT



- **Food Product Groups**
  - Meat and meat products
  - Milk and milk products
  - Seafood products
  - Frozen and canned products
  - Solid, liquid oils and additive ingredients
  - Bakery products
- **Beverages Groups**
  - Cold soft drinks
  - Alcoholic beverages
  - Hot beverages
  - Energy drinks
  - Natural spring waters
- **Fresh Fruits and Vegetables**
- **Chocolate, Confectionery and Ice Cream**
- **Gıda Techs, Packaging and Ambalage**
- **Sectoral Press and Media**
- **Public Institutions, Unions and Associations**

# Hotel equipments, technologies and operational solutions is here.

## HOTEL EQUIPMENT



- **Industrial Kitchen and Service Equipments**
  - Industrial kitchen equipments
  - Bakery equipments
  - Coffe machines, supplies and equipments
  - Service and catering equipments
- **Hotel Furnishings and Comfort**
  - Furnishings and decorations equipments
  - Hotel beds and bed products
  - Hotel textile and decorations materials
- **Technical Infrastructure and Operational Solutions**
  - Laundry equipments
  - Cleaning, hygiene supplies and equipments
  - Pos, cash register and barcode systems
  - Design and architecture firms
- **Sectoral Press and Media**
- **Public Institutions, Unions and Associations**

Food Product and Hotel Equipment, two of the most established gatherings of the HoReCa sector, bring industry professionals together.

# Season Starts Here.



To become an exhibitor or explore collaboration opportunities:

[sales@anfas.com.tr](mailto:sales@anfas.com.tr)

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