

ANFAŞ

# HOTEL EQUIPMENT

(35th International Trade Fair for Hospitality and Accommodation Equipment)

**JANUARY 7-10, 2025**

Anfaş Fair And Congress Center  
Antalya



anfashotelequipment

ANFAŞ

**HOTEL  
EQUIPMENT**



[www.anfashotelequipment.com](http://www.anfashotelequipment.com)



This fair is organized under the supervision of TOBB (The Union of Chambers and Commodity Exchanges of Turkey) in accordance with Law No. 5174.

# OVERVIEW

- ✓ Promote your company at Turkey's largest HORECA trade fair!



- ✓ Take advantage of this unique platform to stay updated on the latest trends!



- ✓ Strengthen your brand by entering new markets!



- ✓ Enhance your supply chain and build new business connections!



TT Global Exhibition Services is organizing the 35th International Specialization Exhibition for Hospitality and Accommodation Equipment, 'Anfaş Hotel Equipment,' one of the most significant events in the hotel, restaurant, and café (HORECA) sector.

This important event will take place from January 7-10, 2025, at ANFAŞ, Antalya's international fair and congress center. With your contributions, this event will serve as a vital platform for creating new perspectives, opportunities, and business connections in the HORECA industry.

We are excited to present this event, which offers a unique opportunity to grow your brand and contribute to your future success. We invite you to join us in shaping the bright future of the sector together.



# PARTICIPATING COUNTRIES

**%85**  
National Participant



TÜRKİYE



GERMANY



GREECE



ENGLAND



AZERBAIJAN



LIBYA



BELGIUM

**%15**  
International Participant



**40.000 m<sup>2</sup>**  
Exhibition Area



**%75**  
Repeat Participation



**1000+**  
Brands



**30+**  
International  
Participating Brands



**500+**  
Participating Companies





**35th International  
Trade Fair for  
Hospitality and**

**Accommodation Equipment**

**JANUARY 7-10, 2025**

**ANFAŞ FAIR AND CONGRESS CENTER**

**ANTALYA**

# **ANFAŞ HOTEL EQUIPMENT**

## **WHY SHOULD YOU PARTICIPATE?**

- ✓ One of the largest fairs in Turkey and one of the most important in Europe and the Middle East, where international industr professionals meet.
- ✓ Opportunity for face-to-face meetings with over 100 chain and group hotel managers from both domestic and international markets.
- ✓ Access to purchasing authorities from public institutions and organizations serving the hospitality and accommodation sectors.
- ✓ One of the region's most prestigious fairs to strengthen existing customer relationships and establish new business connections.
- ✓ Ideal timing for preparing for the tourism season.
- ✓ A 40,000 square meter HORECA fair, where the most innovative products come together to strengthen your brand and revitalize your customer experience

**%95**

Fair Satisfaction

**%90**

Recommend the Fair

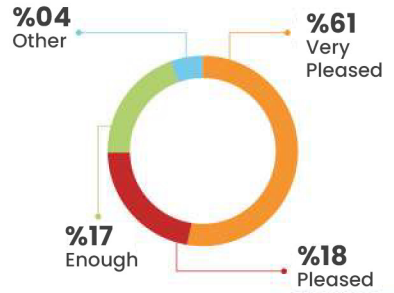
**%75**

Repeat Participation  
Rate



# PARTICIPANT PROFILE

- ✓ Industrial kitchen and laundry equipment
- ✓ Hotel textiles, furniture, bedding, and decoration materials
- ✓ Kitchen and bathroom materials and equipment
- ✓ Toiletries, consumables, and equipment
- ✓ Lighting products
- ✓ Information systems and electronic office devices
- ✓ Park, garden, beach, and landscaping materials



## VISITOR PROFILE

- ✓ Hotels and resorts
- ✓ Industrial catering companies
- ✓ Hotel and food service equipment manufacturers
  - ✓ Importers and exporters
  - ✓ Restaurants
  - ✓ Cafes and bars
- ✓ Dry cleaning and laundry stores
  - ✓ Hospitals
- ✓ Health clubs and fitness centers
  - ✓ Military procurement officers
  - ✓ Educational institutions
- ✓ Interior designers, contractors, and architects
- ✓ Project planning and contracting companies
  - ✓ Consulting firms
  - ✓ Press



TÜRKİYE



RUSSIA



IRAN



ALGERIA



GEORGIA



GERMANY



JORDAN



QATAR



KOSOVO



AZERBAIJAN



USA



IRAQ



NORTHERN CYPRUS



LEBANON



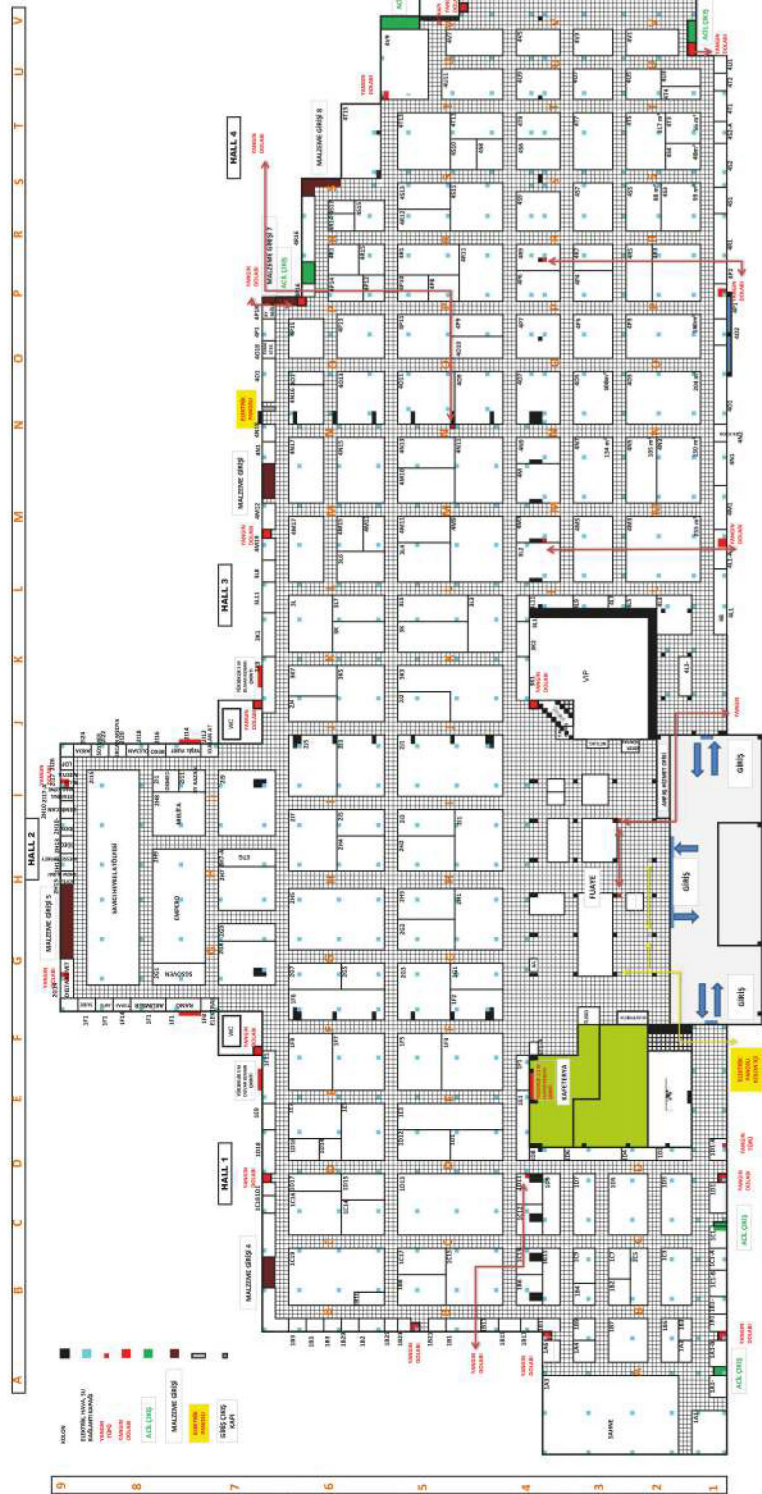
LIBYA



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**JANUARY 7-10, 2025**

**ANFAŞ FAIR AND CONGRESS CENTER**

**Antalya**



TT GLOBAL  
FUARCILIK

ANFAŞ

# HOTEL EQUIPMENT

Discover, Connect Achieve Success!

*Exhibition Organization | Exhibition Stand Design and Setup, | Event Management,  
Exhibition Equipment Rental, | Exhibition Accommodation and Transportation Services,  
Promotional Product Design and Services.*

📍 Soğucaksu Mah. 25001 Sok. No:1 İç Kapı No: 4 Aksu/Antalya



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